

# Nuri TAŞ

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## PROFESSIONAL EXPERIENCE

### Udemy

*Data Scientist - Product Analytics, Payments*

Sep 2025 – Present

Ankara, Türkiye (Hybrid)

- Own the data and analytics portfolio for Udemy's marketplace checkout and consumer subscriptions, covering money-in payments across enterprise-scale processors (Stripe, Adyen, PayPal, dLocal, UPI) and money-out instructor payouts, tracking KPIs aligned with company OKRs using Databricks and Amplitude
- Drive subscription analytics for 400K+ monthly active subscribers, monitoring subscription and payment health, identifying churn drivers, and building retention prediction frameworks using Databricks
- Design and run A/B tests and experimentation frameworks, leveraging AWS for power analysis and Tableau for detailed experiment evaluation, to measure the impact of checkout and payment experience changes on conversion and revenue
- Develop GenAI/LLM-based automation to streamline reporting processes and build agentic workflows for day-to-day analytics operations, reducing manual effort across the team

### Turkish Presidency Human Resources Office

*Data Analyst*

Oct 2022 – May 2025

Ankara, Türkiye

- Enhanced the core data architecture of Turkey's national HR system by designing and implementing robust ETL pipelines to integrate and harmonize datasets from 5 key government agencies using Python, R, and SQL
- Co-authored Turkey's first AI Workforce Report under the National AI Strategy, analyzing AI talent supply and demand using job market data, academic output metrics, and econometric demand projections
- Contributed to Üni-Veri, a national analytics platform surfacing department-level employment outcomes such as salary, time-to-employment, placement rate, and qualification match to guide university candidates

### Oz Botanical Inc.

*Business Analyst (Remote)*

Jun 2020 – Jan 2023

Boulder, Colorado, USA

- Oversaw the company's financial reporting processes and led the complex trademark acquisition for CBD products in Turkey, the US, and worldwide (WIPO), successfully securing trademarks in these key markets

## EDUCATION

### Bilkent University

*Bachelor of Arts in Economics*

2018 – 2023

Ankara, Türkiye

- GPA: 3.43 | Comprehensive Scholarship (tuition + monthly stipend)
- Coursework:** Programming in Python, Business Analytics, Data Analysis for Social Sciences, Macroeconomics, Microeconomics, Probability and Statistics

### Goethe University — Erasmus Exchange Program

*Concentration in Data Analytics*

2022

Frankfurt, Germany

- Coursework:** Data Science and Marketing Analytics, Econometric Forecasting, Financial Time Series

## PERSONAL PROJECTS

### SPL Hazırlık | [splhazirlik.com](https://splhazirlik.com)

- Developed a free AI-driven SPL licensing exam platform with a 30K+ question bank, personalized performance analytics, and adaptive study strategies — available on Web, iOS, and Android

### Borsa Terminal | [borsaterminal.com](https://borsaterminal.com)

- Engineered an advanced financial terminal for analyzing both real-time and historical BIST market data, powered by real-time AI analysis of broker activity, settlement, and order book data in a consolidated interface

### TradeVista | [trade.nuritas.tr](https://trade.nuritas.tr)

- Built a full-stack multi-asset trading application for global markets (crypto, forex, stocks & derivatives) with algorithmic trading bots, real-time AI analysis, and API-based order execution

## SKILLS

**Languages:** Turkish (Native), English (Advanced - YDS: 87.5/100, 2023)

**Technical:** Python, Go, TypeScript, R, SQL | React Native, Databricks, Tableau, Amplitude

**Interests:** Data Analysis, AI Technologies and Agents, MCP Tools, Financial Technologies, Open-source Intelligence

**Achievements:** Ranked 970th in the Nationwide University Entrance Exam, 2018